



*Training for* **CHURCH**  
**MULTIPLICATION**  
movements

Fuelling a church planting movement is like farming

To produce a harvest the conditions have to be right

# Training for CHURCH MULTIPLICATION movements

**MATRIX** *“a situation or set of circumstances that allows or encourages the origin, development, or growth of something”*

The Kingdom of God is like a farmer who plants a crop. He works hard to get the conditions right for a good harvest, but it is God who gives the growth. Like farming, fuelling a church planting movement is a partnership with God.

If you're committed to multiplying churches, we're committed to help you create the right conditions to make it happen. Matrix is geared for teams who have chosen to relentlessly pursue the goal of church multiplication for a greater harvest.

Matrix will ensure that your church planting vision is owned by your key players and is grounded in intentional, focused activity.

The six Matrix intensives will equip your team to:

- Set up the systems that will fuel a church planting movement
- Recruit and select effective church planters
- Help healthy churches plant new churches
- Raise up the next generation of church planters
- Build a support system for coaching and equipping church planters

Matrix is designed with one outcome in mind—to equip you and your team to multiply healthy, new churches.

# Matrix Training Plan

Each participating group will mobilize a team of leaders for training in how to implement a strategy for church multiplication within their region.

## WHO SHOULD PARTICIPATE?

Fuelling a church planting movement is a team sport. The job cannot be delegated to any one individual. Attending Matrix as a team ensures ownership and implementation that lasts.

Participating teams can include:

- Key decision makers
- Church planting supervisors
- Seasoned church planters
- Leaders of flagship churches

## INTENSIVE TRAINING MODULES

During the two-year process, six residential training events are scheduled. During each training time, participating teams will receive consultation so that specialized needs can be addressed. Teams can bring up to eight people per training event. The agenda for training includes:

1. Fuelling a Church Planting Movement: The five practices of church planting movements.
2. Mobilising effective church planters: Recruiting and selecting church planters
3. Coaching: Empowering church planters face to face.
4. Churches Planting Churches: Equipping healthy churches to reproduce.
5. Leadership Farm Systems: Cultivating the next generation of church planters.
6. LaunchPad Intensive: Planting healthy churches.

## CUSTOMIZED CONSULTATIONS AND COACHING

Between modules, team leaders will receive personalized mentoring from an experienced CRM consultant. These consultations, by telephone or face to face, will facilitate the implementation by developing specific strategies appropriate for each team.

# Matrix Intensive Training Modules

## 1. FUELLING A CHURCH PLANTING MOVEMENT: THE FIVE PRACTICES OF CHURCH PLANTING MOVEMENTS

This module will equip your team to assess your movement or denomination in the light of these practices and to develop an action plan to implement them.

Dynamic church planting movements are characterised by five practices

- White-hot faith
- Commitment to a cause
- Contagious relationships
- Rapid deployment
- Dynamic methods

## 2. MOBILISING EFFECTIVE CHURCH PLANTERS: RECRUITING AND SELECTING CHURCH PLANTERS

This module will equip your team to deal with the number one cause of church planting failure—poor planter selection.

The most important decision you will make in church multiplication is the selection of the right church planter.

We'll help you identify who you are looking for and where to find them. You'll learn how to increase your pool of candidates. You'll pick up the skills required to conduct a behavioural interview using Dr Charles Ridley's thirteen characteristics of effective church planters.



*Matrix provides hands on team learning with implementation in mind.*

### 3. EMPOWERING CHURCH PLANTERS THROUGH COACHING

This module will equip your team to develop strategies for multiplying empowering coaches as the number of new churches grows.

Church planters need support and accountability for the outcomes they have committed to. Coaching plays a crucial role in ensuring the planter stays on track not only with ministry outcomes but also in maintaining important relationships.

Participants will learn the process and skills of an empowering coach. You will discover the common reasons why church plants fail. You will learn to equip planters to apply the principles of Natural Church Development to the church planting process.



*“Matrix has got everyone on the same page and pointed in the right direction.”  
Steve Hall, Churches of Christ NSW.*

### 4. CHURCHES PLANTING CHURCHES: EQUIPPING HEALTHY CHURCHES TO REPRODUCE

This module will equip your team to help healthy churches reproduce.

Healthy churches grow and reproduce. They have discovered that the most effective form of evangelism is the multiplication of new churches.

Participants from parent churches discover how to become a church planting church. They will learn the values of a healthy parent church. They will clarify their role as a parent church. They will assess thirteen different church planting models and choose the most appropriate. They will develop their strategy for recruiting and deploying a church planter and team.



*“They have helped us successfully navigate the birth and early growth of the Gateway movement of churches.” Rick Paynter, Gateway*

## 5. LEADERSHIP FARM SYSTEMS: CULTIVATING THE NEXT GENERATION OF CHURCH PLANTERS

This module will equip your team to cultivate and grow successive waves of future church planters.

Jesus, moved with compassion, saw the harvest as plentiful and challenged his disciples to pray for workers. A key factor limiting church planting movements is the shortage of godly, effective, pioneering leaders. A leadership farm system is an organic process that raises leaders for the harvest from the harvest within local churches resulting in multiplication of disciples, ministries and churches.

Participants will discover the ingredients of a dynamic leadership farm system. They will examine working models and apply the lessons in designing their own system for developing leaders. They will construct their own pathways that track an emerging leaders development from “pagan to planter”.

## 6. LAUNCHPAD: PLANTING HEALTHY CHURCHES

This module will equip your team to facilitate and coach your church planters through an intensive training retreat that results in healthy church plants.

LaunchPad is an intensive hands-on learning environment for 3-5 church planters and their teams in year one.

The learning process will help planters clarify their unique calling. They will apply Natural Church Development’s eight characteristics of healthy, growing churches to their church plant. They will learn to practise the habits of a missional church planter and leave the event with a completed strategic plan for the new church.

## What others have said...

*Gateway has been a testing ground for the development of CRM strategies in church multiplication. They have helped us successfully navigate the birth and early growth of the Gateway movement of churches.*

Rick Paynter  
Senior Pastor  
Gateway Family Church, Langwarrin

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*Matrix has got everyone on the same page and pointed in the right direction. It's given us a common language to describe what it is we need to do to become a church planting movement*

Steve Hall  
Church Planting Team Leader  
Churches of Christ, NSW

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*Matrix process helped our denominational team develop a healthy culture of church planting. By rubbing shoulders with the CRM staff and the other teams we were able to form a distinctive approach that addressed our strengths and weaknesses.*

Duncan McLeod  
Mission Consultant  
Uniting Church Queensland

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*Matrix walked us through the whole process of fuelling a church planting movement. It helped us bring on board the people we need to get involved in the different stages. We now have plans in place for fifteen new plants across our division in the next twelve months.*

Major Miriam Gluyas  
Church Growth Team Leader  
Salvation Army  
Greater West, NSW

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*Matrix has challenged our leadership regarding how we do church in today's world. Matrix is a great lever that is moving us to become focused as a denomination and intentionally missional.*

John Rietveld  
Denominational Missions Co-ordinator  
Christian Reformed Churches, Australia

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*We have 11 teams working through Matrix in Europe. We are impressed with the professionalism of the CRM team - the follow up, accountability processes, and the individual attention given to country church planting directors.*

Peter Roennfeldt  
Global Mission Director & Church Planting Director  
Trans-European Division of Seventh-day Adventists

## Lead Consultant



### STEVE ADDISON

Steve Addison is a life-long student of movements that renew and expand the Christian faith. Steve distills the characteristics of dynamic movements and makes them available to leaders committed to the multiplication of healthy churches.

Steve began his research into Christian movements in the late 1980s while serving as a church planter in Melbourne, Australia. He carried that interest into his Doctor of Ministry with Fuller Seminary. Steve currently serves as Director of Church Resource Ministries (CRM) Australia, a member of the CRM global community. CRM empowers leaders for the church.

Steve's calling is to empower godly leaders who strengthen and multiply churches, everywhere.

His 'blog' and resources on church planting movements can be found at [www.steveaddison.net](http://www.steveaddison.net)

## *Taking the next step...*

Matrix is delivered as a two-year process of training modules combined with coaching support.

Matrix is available to teams representing denominations, movements and flagship churches with an intention to become church planting movements.

For more information contact Steve Addison

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Major Miriam Gluyas, Salvation Army Western Sydney.*